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PROFILE

- Innovative and competent arts and cultural development manager with 18 years senior management experience in the Northern Irish arts and cultural sector.
- Extensive experience of staff and budget management, project management, research and evaluation, PR and marketing, facilities management, fund-raising and sponsorship.
- Experienced in community arts development and delivery of peace and reconciliation programmes.
- Excellent performance and results in arts programming, audience development, fund-raising, PR and marketing.
- Experience in festival delivery and development including theatre, classical music and opera and extensive experience in the delivery of public art projects.
- Experience of Film & TV production working as a production manager and producer.
- A proven problem solver and team player with excellent oral and written communication skills.

KEY ACHIEVEMENTS & RESULTS

- Project Manager and Editor of first book in Northern Ireland to recount the story of the troubles from personal contributors from all sides of the political conflict *Bear in Mind Stories of the Troubles* (Lagan Press 2000)
- 200% increase in audiences at Down Arts Centre and associated programmes/ festivals between 2002 and 2007.
- 400% increase in income from external funding and audience income for Down Arts Centre between 2001-2006. (Including £500,000 external funding over 6-year period).
- Raised over 2 million for arts between 2001 and 2015.
- Creation and management of a new international festival: Opera Fringe Northern Ireland and establishment of a distinctive brand and audience for the festival.
- Creation and management of Newcastle Summer Season - Ireland's largest performing arts summer theatre and variety programme.
- Creation, management and delivery of major Public Arts Scheme for Armagh City Centre worth £500,000.
- Development of new opera commission *Postcards from Dumbworld* (World Premiere Grand Opera House 2009) securing over £200,000 for development and production.
- Northern Irish Consultant on major Research project commissioned by Arts Council of Northern Ireland and Arts Council Ireland into the Living and working conditions of Artists in Ireland. (2010)
- Producer and Project Manager for Northern Ireland's Artist Taking the Lead/London 2012 Festival Event *NEST* July 2012.
- Executive Producer of new Northern Irish Feature Film *Behold the Lamb*
- Producer new Landmark Documentary *The Bookseller of Belfast* (Commissioned By Northern Ireland Screen and purchased by BBC Northern Ireland September 2012).
- Producer and Project Manager for Artists Taking the Lead and Northern Ireland's Cultural Olympiad Project NEST

EXPERIENCE

May 07 - Present **Lead Consultant and Director, Cultural Management Services, contracting on occasions other consultants to deliver a wide range of projects and work.**

CMS CLIENTS TO DATE:

RESEARCH – EVALUATION - STRATEGY

An Chomhairle Ealíon (Arts Council of the Republic of Ireland) Northern Irish Consultant with Hibernian Consulting (Dublin) on major research report into the living and working conditions of Artists in Ireland. (2010)

Antrim Borough Council Research and Evaluation Report for Arts Council of Northern Ireland Funded Programme *The Art of Regeneration* delivered in association with Magherafelt District Council, Ballymena Borough Council. (2007-08)

Ards Borough Council: Research, consultation and review of Ards Guitar Festival with final written report with recommendations. (2012)

Arts Council of Northern Ireland Value for Money Review on ACNI Core Funded Organisation (2009); Northern Irish Consultant on Living and Working Conditions for Irish Artists (2010)

Arts Manager's Group Northern Ireland: Consultation, Research and Review of Local Government Arts Delivery in context of Review of Public Administration and Preparation of Position Paper (2013-14)

Commonwealth War Graves Commission (with Big Ideas Company, London) Research and External Evaluation *Living Memory Pilot Project* (October 2015 – January 2016)

Cookstown District Council: Sub-contracted by RSM McClure Waters as Arts and Cultural Expert for Feasibility Study Burnavon Arts & Cultural Centre. Desktop Research, benchmarking and contribution to final report. (2011)

Craigavon Borough Council: Review of Millennium Court Arts Centre and final report with new suite of performance indicators for new operational plan. (2011); Research Report Arts & Older People Programmes, January – March 2014.

Dungannon & South Tyrone Borough Council: Review of Systems and Procedures for Ranfurly House Arts & Visitor Centre, adapting new systems and providing management support to Centre Manager.

Fermanagh District Council: Consultation and Research and writing up of a review of existing Arts Plan and a new Arts Plan 2011 – 2013 (2011)

Lisburn City Council: Customer Development Strategy & Action Plan for Customer Service Excellence Application, Island Arts Centre Report assisted the Arts Centre in successfully achieving their Customer Service Excellence Charter (2009-10). Evaluation of Peace III 'Celebrating Culture Programme (Nov 2011 – September 2012)

Melba Recordings, Australia: Research Report into Digital Downloading Strategies for Classical Music with full set of business recommendations. (2009-10)

Primecut Productions: Evaluation of International Theatre Project *The Conquest of Happiness* (European Funded). (2014)

Ulster Association of Youth Drama: Managing re-positioning and relaunch of organisation, setting new strategic objects and creating, managing and delivering change management strategy.

FUND-RAISING AND MARKETING

Armagh City Council: Public Arts Consultation and fund-raising for ACNI Re-Imaging Programme £70,000 secured from ACNI Public Art Fund £40,000 for Re-Imaging Communities Fund. (2007-08) PR & Marketing on City Centre Public Art Programme. (2008 – 2011), PR & Marketing for Public Arts Schemes (2013).

Audiences NI: Research and Development for new website and Guide to Services, working as consultant with technical and in-house staff to produce and deliver. (2007-08)

Castleward Opera: Sponsorship, PR, Marketing and Programme Development. Secured sponsorship deals to the value of £40,000 (2007-08)

Dumbworld Ltd. & Dumbworld Productions: Range of successful Funding Applications, including £45,000 ACNI Lottery Projects Programme; £50,000 Creative Industries Innovation Fund; £5,000 Performing Rights Society. (2009-10) £200,00 for NEST (2009), £300,000 + for film projects and development and delivery of successful company Business Plan and all marketing & PR functions (2007 – 2012) ACNI Annual Support for Organisations – first time award £187,000 (2014)

Dungannon & South Tyrone Borough Council: Setting up social media campaigns and website development, PR & Marketing for new Heritage Site and Arts & Visitor Centre.

Strangford Lough & Lecale Partnership: PR & Marketing *Literary Strangford* and & Public Art Programme (2010) PR & Marketing Strangford Lough Maritime Festival (2014).

Ulster Association of Youth Drama: Setting up social media campaigns, website development, general marketing and fund-raising 2013 (Secured £34,000 from ACNI AFP Programme).

Voluntary Arts Ireland: Securing two sponsorship deals each to the value of £5,000 and assisting in PR and Marketing for cross-border arts development group. (2008-09)

PROJECT MANAGEMENT (CMS)

Armagh City Council: Development of Brief and tender for new Navan Visitor Experience, and recruitment of design team/artistic director (2013-14) Development of brief and recruitment of artist for 2 sculpture projects (2013-14), Public Art Consultant for City Centre Public Art Programme (6 Sculptures £500,000 (2008 – 2011); Project Manager *Under the Juniper Tree* Re-Imaging Communities Public Art Programme (2008-09)

Audiences NI: Development and delivery of conference and new website (2008)

Belfast Festival at Queens: Project Management of large-scale youth opera production including recruitment of creative team, cast, orchestra, and production staff. (2007).

Castleward Opera: Assistance in the delivery of the 2008 Opera Season, including production of programme, PR & Marketing and securing advertising revenue. (2008)

Dumbworld Ltd. Project Management of new Opera *Postcards from Dumbworld*. (Grand Opera House 2010), New oratorio with Ulster Youth Orchestra *Gullion Tales* (2010 Ulster Hall), Ulster Orchestra new oratorio with massed school choirs *Rain Falling Up* (Waterfront Hall 2010) London 2012 Festival Event NEST (2012)

Southern Education & Library Board: Public Art Project Newry City (value 30,000) (2010-11)

Strangford Lough and Lecale Partnership: Literature based research project with development and publication of new Literary Trail Map and & events. (2009); Project Management of Public Art Project (2010-11)

FILM & TV (CMS)

Production Manager, Documentary *We Carried Your Secrets* (2009) Funded by Derry Playhouse

Production Manager, Short Film, Dumbworld Productions *To Do List* (2010) Funded by NI Screen Commission

Executive Producer, *Behold the Lamb* Dumbworld Productions (2011) Funded by NI Screen & Film 4

Producer *The Bookseller of Belfast* (2011) Funded NI Screen, Dumbworld Productions & Zeugma Productions (France).

TEACHING & TRAINING

Belfast Metropolitan College: Level 2 Tour Guiding (January/February 2014)

Superact UK – Northern Ireland Regional Trainer for HLF WW1 Heritage Project *The Last Post* – training and on research methods, project management and PR for community groups across NI.

Strangford Lough and Lecale Partnership: Training of new site guides in Ardglass, Kilkeel and Portavogie (including design of course)

CURRENT BOARD PARTICIPATION & VOLUNTARY WORK

Dumbworld Ltd. Director Performing Arts Organisation, Belfast

FORMER EMPLOYMENT, BOARD PARTICIPATION & VOLUNTARY WORK

Arts Officer, Down District Council (2001 – 2007) *Lead Council Officer in the development of the arts in Down District Council area and manager of Down Arts Centre and associated staff team and programmes.*

Consultant for Clio Consortium (2001-2011) *Co-writer on report and evaluation on Victims Core Funding Programme for the Victims' Liaison Unit.*

Director An Crann (1998 – 2001) *An Crann was set up in the wake of the 1994 ceasefires to help people tell their stories of the Troubles through artistic mediums. Overall management of programmes and staff ambassador and spokesperson for the organisation, leading on all programmes and fund-raising.*

EDUCATION & TRAINING

Local Govt.	Selection Interview Training; Health & Safety in the Workplace; Health & Safety in Event Management (NI Health & Safety Executive); Project Management; Risk Management; Performance Management; Service Level Agreements (Birmingham University)	
2003	Post-Graduate Diploma Cultural Management (With Distinction) University of Ulster	
1998	BA Honours	
	English Literature and Philosophy (Upper 2:1)	Queen's University, Belfast
1980	English A-Level (B)	Movilla High School
1995	Politics A-Level (A)	North Down College
	English Lit. A-Level (A)	North Down College
1992 – Present	Qualified Blue Badge Tourist Guide (Member of the Northern Ireland Tour Guide Assoc.)	

Fully Competent in Microsoft Office; Excel; Access; Power-point and MAC Operating Systems
Fully Competent and active in Social Media (Facebook & Twitter)